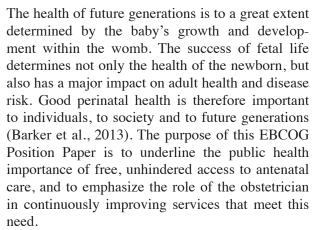
The Public Health Importance of Antenatal Care

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Large disparities exist in perinatal health, not only between countries, but also within cities and population groups (de Graaf et al., 2013). Most problems at birth are caused by prematurity, fetal growth restriction, congenital abnormalities or asphyxia. With access to antenatal care, especially in early pregnancy, many of these can be prevented or anticipated. Particularly relevant in this respect are modifiable life-style risks such as smoking, alcohol consumption, drug abuse, obesity, malnutrition, inadequate folic acid intake and occupational exposures. Perinatal mortality and morbidity can be up to three times higher in some socially deprived districts, while the effects of poverty on perinatal health are not limited to immigrant groups. The accumulation of non-medical risks, particularly social and mental problems, as well as inadequate access to appropriate care, are all contributory (Fraser, 2013).

Current antenatal care which focuses mainly on medical risks, needs to evolve to include nonmedical factors and to reach out to all parts of the community. There is a need for greater awareness among healthcare professionals of the personal and community life of pregnant women, including social deprivation and domestic violence. Services need to be multiprofessional so they can address both medical and social issues. Clinics should not only be able to cope with complicated obstetrical issues, including chronic disease (obesity, hypertension, diabetes, infections), but also social, psychiatric and addiction problems. In particular, care needs to reach women who would not otherwise make use of the available services.

EBCOG considers that it is the public health responsibility of obstetricians, together with midwives, nurses and general practitioners, to organize appropriate care for vulnerable groups. This can only become effective when antenatal care is linked with local public health initiatives, including social services and youth care, which address lifestyle and social issues. This approach is challenging, but the benefits are considerable (Denktas et al., 2014).

Furthermore because the initial phases of pregnancy have a large impact on perinatal and subsequent adult health, optimal care needs to be initiated before pregnancy. The promotion of preconception health will not only improve women's general health but has a favourable effect on the health of the next generation. Preconception care may require a change of mind set both for healthcare professionals and also for women, their partners and their families, but again the benefits to society could be great (Temel et al., 2014).

Thus EBCOG believes that recognition of the public health importance of pregnancy-related care is essential to improve the health of current and future generations, and that this care will also diminish the adverse effects of poverty in vulnerable communities. Local and national governments have a responsibility to recognise this public health need and to consider the costs and benefits of free access to both antenatal and preconception care.

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